

Hooloovoo are pleased to welcome their new team member **Sam Smithson**.

Sam went to John Oliver's straight from school and trained and worked at both the Red Lion Street and Elm Hill salons and recently decided it was time for a change. So it's a big step for her to come to Hooloovoo but she sees it as a new challenge and experience - one she's really looking forward to.

Already settling in, Sam's showing brilliant and creative hairdressing skills and talent. She particularly enjoys styling hair for special occasions and weddings and is already looking forward to Christmas and all that party hair!!

We're already involving her in photo shoots we have planned over the coming months and her input has been creative and productive, proving herself to be a great team player.

On her personal profile Sam writes, "I really want to be part of the team and love being creative and getting involved. Everyone's been very welcoming and friendly and really made me feel at ease. I love my job and it's a great feeling when I give my Clients a new look and they walk out with a smile."

Meet The Rest Of The Team

Simi McGeorge (Salon Manager).

Simi trained at John Oliver's and worked for them in their Norwich, Red Lion Street salon. She left in 2001 to move to Cambridge where she worked for Molby's in Huntingdon, running the Molby's Training Academy and before long before she became Assistant Manager. She took a year out to do a bit of travelling, keeping her scissors on her at all times! Then in 2006 she moved back to her beloved Norwich and went to Transformer Hair in Norwich Royal Arcade. Finally Simi was given the chance to start up Hooloovoo with her Aunt and Uncle. "This has been the most amazing thing that I have ever done. I'm so lucky to have such a supportive family."

Kate Emm's (Assistant Manageress).

(Formerly known as Jade due to too many Kate's at her previous salon!!)

Kate trained at John Oliver's, and worked for them for many years. At the age of 21 she had worked her way up to Assistant Manageress of their Norwich Elm Hill Salon, one of East Anglia's most respected salons. Kate also ran a lot of their training programmes. She has worked on numerous fashion shows around the County and she has had photos published in national magazines. She left John Oliver in 2004 to be part of the launch of Glow Hairdressers. This was a much smaller team and Kate missed the atmosphere of a City salon. Kate has an endless amount of energy and her hairdressing is exceptional. "I have never been so happy in my career. Its really exciting being part of building such a new company, making important decisions and really pushing myself."

Karen Betts (Salon Stylist).

Karen has been hairdressing the longest out of the Hooloovoo team and this experience brings great knowledge. She has also worked all over the world, including New York and Dublin, gaining loads of experience and knowledge. She moved back to Norwich and worked

at Mandalyn's Salon. She has just completed her Level 3 Hairdressing qualification, which she did off her own back to improve and push herself. Level 3 means Karen's work is of the highest standard and she is also a verified teacher of hairdressing. She says - "Hairdressing is my hobby, not my job. I love all aspects of hairdressing and want to be able to do everything I possibly can"

Becky Read (Stylist and Training Supervisor)

Becky trained at John Oliver's Academy and Transformers in Norwich Royal Arcade. She is also a qualified beauty technician, so she also does make-up and nails. And, as her customers know, she does a mean head massage! Becky is our youngest stylist and is thirsty for knowledge. We have appointed her as our Training Supervisor due to her amazing patience and giving personality. Eventually Becky would like to completely run HoolooVoo's training programme. "I love working at HoolooVoo. Its been so exciting these past couple of years building my client base and meeting so many interesting people and making them happy with my hairdressing and treatments"

Rachel Postill (Stylist).

Rachael is the first stylist to have trained with HoolooVoo. Rachel worked for Marsh Insurance since she left school in 1996, but decided that the office environment does not suit her. She is a creative, energetic person perfectly suited to hairdressing. For the past 3 years she has been combining 3 evenings a week at college with her full time office job. She loves evening training in the salon and working in the salon on Saturdays. She has finally just qualified and what an achievement that has been! Rachel has a natural talent for colour and is such a perfectionist in everything she does. "I so pleased I am now a qualified hairdresser, its what I have wanted all my life and I have finally achieved my goal, I'm now looking forward to getting stuck in and building my client base."

Amy Rix (Trainee).

Amy really wants to be a hairdresser and is naturally gifted to become one. She has a lovely gentle manner, but a super determined attitude in reaching her goals. Already she is blow-drying to a shop floor standard and applying semi permanent colours. Amy is interested in fashion, especially Japanese influences. She will make a great hairdresser one day. "I so want to be one of the stylists and cutting really cool hair cuts and using really cool colours. I love working here, every one is so helpful and encouraging."

Words supplied by Lorraine Gray, HooLooVoo.

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